

Build a real event plan and roadmap that saves you months of guesswork and makes it easy to increase your visibility, grow your audience, and attract new clients.



Created by
Gabe Cox of
Red Hot Mindset



Hello, I'm Gabe Cox



Hosting your own collaborative event is one of the simplest ways to grow your business without relying on constant social media content, but only if you know who it's for, when to run it, and what it should look like before you start.

✓ **Locking your event's title, niche, timing, and format using the same four decisions** behind every event Gabe has hosted, so you stop guessing and start with a real plan instead of a blank page.

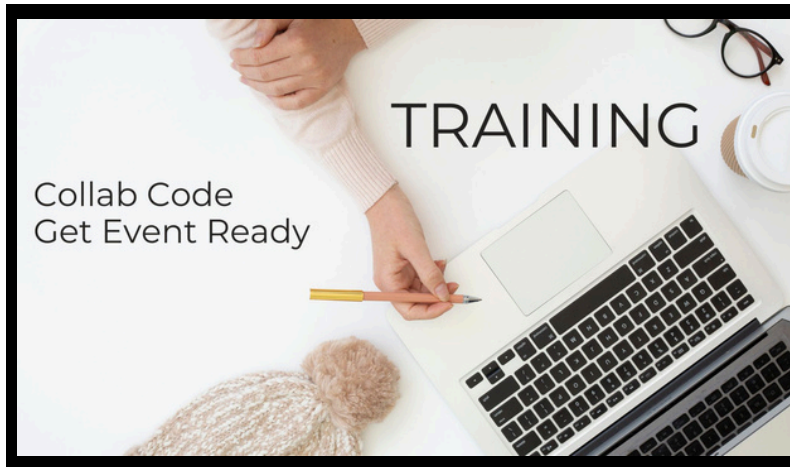
✓ **Building your Event Planning Timeline and roadmap**, from months out through event week, so every step has a date attached and you always know what comes next.

✓ **Starting your dream team pitch list**, who to invite and why, so you walk away knowing exactly who to reach out to and what makes them the right fit.

In this training, you'll walk through the four decisions behind every event I've hosted, plus the Event Planning Timeline that turns those decisions into a real roadmap, so you can confidently plan your own summit, workshop, bundle, or collab and get your event date and deadline on the calendar.

Get event ready to increase your visibility without relying on social media, even if you're starting from zero audience.

Training - Video & Audio



[Watch Video Here](#)

[Download Audio Here](#)

Resources

Collab Code Workbook (Google Doc)

[Make a copy](#) OR

[Viewable: choose "file" & "download"](#)

Master Events Spreadsheet

[Google Sheets: make a copy](#)

[Viewable: choose "file" & "download"](#)

[Airtable: arrow dropdown & "duplicate"](#)

When you don't have a plan or a place to put it, even a great event idea can stall out before it starts. But when your basics are locked and your roadmap is mapped out in one place, you can move quickly, stay organized, and actually get your event off the ground instead of letting it sit as an idea. This training will help you simplify the planning so you can focus on reaching the right collaborators, building something worth showing up for, and growing your visibility without needing a big audience first.



Training Wrap-up

Share your feedback

Shoot us an email if you want to share how this resource helped you

info@redhotmindset.com



Next Steps

Don't Let This Training Become Another Unfinished Project

You now have your event basics locked, the start of your roadmap, and your first-pass pitch list.

But if you're like most entrepreneurs, it's easy for a good event idea to get pushed aside by client work, family responsibilities, and everything else competing for your attention.

If you'd like personalized support to actually finish your roadmap and start pitching and booking collaborators, I'd love to help.

Join the Get Event Ready 30-Day Sprint

Over the next 30 days, we'll work together to finish your event plan so you're ready to confidently reach out to speakers, sponsors, and other collaborators, and get real yeses.

Inside the Sprint, you'll receive:

- ✓ **Direct 1-1 access** to Gabe for questions and guidance via video, audio, or text
- ✓ **Personalized feedback** on your event plan, roadmap, and pitches
- ✓ **Weekly accountability and check-ins** to keep you moving forward
- ✓ **Support working through roadblocks** and making confident decisions

By the end of the Sprint, you'll have a finished event plan and real pitches out the door, ready whenever you're ready to run it.

LEARN MORE AND JOIN THE 30-DAY SPRINT HERE