

# IW 2026\_Day 5\_Mastermind Session\_Transcript

[00:00:01:14 - 00:00:48:24]

All right, so welcome, welcome to our last regular session for implementation week. I hope that you had a wonderful week with us. I definitely had a wonderful week. I was just mentioning before I hit record that it's sunny out. So it makes like this last day even more better. Like I have energy today to give and to share. And so that's really fun. So I am curious what all like what's something that you got done this week? What's a connection you made kind of think about that? Like what is a win that you had? I know that let me look at the chat and Catherine said you can do it messy. Good aha moment for sure. Made some connections with other bookkeepers. We had so many bookkeepers in our Slack community and here this week, which was super fun. So you guys made some good connections.

[00:00:50:00 - 00:01:36:18]

I know that I can do it. God has my back. Coach Cynthia said she's refocused. So yeah, pop in the keep popping in the chat. What what did you get out of this week? What are you taking away from it? Mary and said finally committed to starting my bookkeeping group. So inspired by everyone here. That's awesome. And Carly said feeling free to test what is exciting but let it go if it drains me knowing that there are many ways to do things that will work but it's my job to find alignment on the way that works for me. Ooh I love that. That takeaway, if you didn't take anything else away this week, that is a huge takeaway. Mary said awesome ideas like reaching out to schools. Yes for your theater scripts. I'm super excited for you, by the way. I just, I want to hear more about how that goes as you're reaching out.

[00:01:38:04 - 00:01:59:13]

So one thing I wanted to share, this was on my heart today while I was running. I think I had mentioned that I like to, I learn a lot while I'm running. I think a lot while I'm running, I get a lot of ideas while I'm running. And this morning I was just thinking about what is the secret to visibility? What is the secret to marketing?

[00:02:01:21 - 00:05:23:22]

And you know what I was thinking about? It's not how much content you can create. It's not how many bundles can I be in? It's not how many collaborations can I do? Do you want to know what the secret is? You guys came here, you get the secret for free, but you are here live with me. Still to the end, you're here on Friday. The secret is connection marketing. That's the secret. It's actually authentic connections. It's not about numbers. Like I know we have to be numbers focused in some ways, right? But it's not about numbers. If we think about our connections as a number, if we think about how many collaborations we need to do, and we think about it in that way, that's not the secret. The secret is authentic connection. Exactly what we've been doing this week. You all have connected in Slack. You have found different people who complement what you do, who might become your business besties, and you're going to grow together. And so really focus on if you're thinking about how do I get visibility? How do I do this? Just make the

next right connection and look at it in a way in terms of how can I serve that person and that person's business well? Not how can it serve me, but how can I serve that person? How can I help that person get a win in his or her business, right? Like what can I do? If we go in with that mindset, those connections are going to be deeper. Those connections are going to last. You don't have to go make new connections all the time because you have these connections that you can grow together. You can collaborate together in different ways. And from that connection, you'll probably make another meaningful connection. Like once you have one good connection, you'll start making connections. If you're focused on serving, on authenticity, on being you, being human, then you will see the visibility happen. So that's my secret for you today is if you don't learn, if you didn't learn anything else this week, take away from it that those authentic connections are what matter most and those are what's going to grow. And here's the other reason. Here's the reason that that's the secret. It's not really a secret. We were built for community, right? God didn't say do it alone. That's why none of us have all the spiritual gifts, right? I don't have, I have maybe one or two and maybe it changes in seasons, right? But you don't have all of them and there's a purpose behind it. It's so that those who do have those, the ones that you don't have can come alongside and you can build together. Community is huge. We were never meant to do it alone. So if you go about business that way, it makes it way more fun. It gets way less frustrating, even though it still can be a slow growth, like online business isn't a, you know, start it today and it's successful tomorrow. You still have to build, right? But that's, that's it. It's just those connections, being authentic, being authentically you being okay with being human. AI will never take that from you. AI will never, you will never be able to make those authentic connections. It's you who will. So be uniquely you.

[00:05:25:01 - 00:06:29:19]

I saw, Grammy said, I found out the shocking truth that I am not focused or driven, even though I thought I was. I took my raw ideas and sat in a chair until I was finished with each step. Three of my children's devotions actually completed and on Amazon fourth in progress. That's amazing. You got so much done this week. So yeah, community. It's a beautiful illustration of what it's meant to be living this life. We're meant to be living alongside people, serving people, seeing people, right? We're built for community, meaningful connections and being authentically you. Ashlyn said in the chat. So wonderful. All right. That's what I have for you. That's it. We're going to go into mastermind. We're going to have a really great time here today, this morning. And so what we're going to do here is okay. A couple housekeeping things. The slack. I had mentioned the slack community, the pop-up implementation week community will stay open through the end of the month. So you do have one more week to kind of wrap things up, make those connections, things like that.

[00:06:30:23 - 00:10:32:19]

We will not be rich and I will not be actively in the drop in coaching section. We will not be doing any session, section, channel anymore after today. So if you have any extra specific questions, feedback, anything that you want from us, pop them in there today. We'll make sure to get those answered for you. But we will like we'll be in there just really lightly next week, making sure you all are good and have what you need. The replays for the event. If you are not, if you don't have

the VIP experience, the replays will be available all week to next week. The ones that really matter are probably the first three days. So the 90 day plan, your simplified business, your simplified systems lab, and then the coaching call on Wednesday. Um, like I mentioned Thursday and Friday, if you weren't here live, you're not going to get that experience as much as you would if you're here live. So those ones you probably, the replay probably doesn't matter as much. But those will also be available through then. Um, if you, you know, at the end of next week or at the end of today, if you say, you know what, I've really enjoyed my time here getting connections, um, community. I really enjoyed Gabe style of coaching, riches style of coaching. And I know I'd love to just have that coach in my pocket. I'd love to just be able to get that guidance as I need. Um, I would love to keep building this community. Then I just highly recommend you come hang out with us in the action-driven collective. Um, it is my membership. I, what I've done here, I do there. That and more like we just serve, we give. Um, and that's my heart is to, to build with other faith fueled entrepreneurs. So feel free to come hang out with us. Like I had mentioned, you can, you can get in as low as \$25 a month. And, um, and there's no like strings attached. You can cancel at any time if it's not for you, but if you have enjoyed it this week, then I know you'll enjoy it inside there and it's a very sweet group, a very engaged group, and we're growing together and we're making those authentic connections. So, all right, what I'm going to do is I'm going to make a, I'm going to put us into different breakout rooms. You'll have about three people in each breakout room and rich is going to go. We have the, do you want to throw the mastermind agenda into the chat? Rich. And then I'm going to have rich explain what we're going to be doing in the groups. And what I need from you is if you're like very hesitant of going into a small group, you're like, I really don't want to one, if you don't have anything, like you're going to share a goal or a challenge you're working through and you get like 10 minutes of time, um, 15 minutes of time to like work through that yourself with those people. And you can brainstorm the ideas for your own business. If you don't have anything or you don't think you have anything, um, you can still go into a group and give input for the others that are in there. Or if you would rather, you can stay in the large group and just do some implementation. So we'll just do some coworking, you know, turn our cameras off and mute while everyone's in their breakout rooms. So if that's you, if you're like, I really not sure I want to go into a room today. Um, can you just hop into the chat, let me know. Um, so that when I make the breakout rooms, I can make sure that we have enough people in each. It works really well when there's three, maybe four people in a room, just so that you each get a good amount of time. So if you don't want to just message me and say, I'd rather stay in the main room. But if I would say I would highly encourage you go into the other room, even if you don't think you have anything that you need help with, you may, what you're doing in there, it might jog your brain for what you might need help with. Um, there won't be multiple sessions. This one is, oh, that's a great question, Ashlyn. So this one is you're going to be in a group for about 45 minutes. So you'll go into a group 45 minutes. Um, that gives you about, I would say 12 minutes per person to really work through something of your own, like a goal or a challenge that you have. Um, and then you'll switch to the next person. So you, so, all right, Rich, why don't you share exactly what they're going to be doing? I'm going to do the breakout rooms while you, while you do.

[00:10:33:20 - 00:11:43:11]

Okay. Well, you already covered it all, but I'll go over it again. So just go ahead and click on that mastermind agenda. That's in the chat that I put in there. And basically it's everything Gabe said. So each person will basically introduce themselves, give a brief background, uh, you know, talk about some context about your business, your situation, share whatever goal you're working toward, and then share any challenges that you're encountering along the way and take about 10 or 15 minutes each. Uh, Gabe will try to put three to four people in each breakout room. And the whole goal here is networking, masterminding, and just kind of getting to know people outside of your normal circle. And while Gabe will try and group people, um, you know, according to the number of participants we have, let us know if you get into a room and for some reason, nobody else makes it in there so we can work through any glitches that happen. But typically you'll be in a room with a two or three additional people. So, uh, Novita, I see that you would like to stay in the main room. So Gabe, if you want to make sure you facilitate that.

[00:11:44:24 - 00:11:49:05]

Talk slow so she can get ready. Yeah, that's something I'm not so great at.

[00:11:50:06 - 00:11:56:24]

Um, okay. And then Em just wants to listen and watch and Barb can't stay long.

[00:11:58:13 - 00:11:59:18]

It's good to see her, Barb.

[00:12:02:11 - 00:12:06:19]

Thanks for the shout out for the collective. We love having you in the, in the membership.

[00:12:09:01 - 00:12:10:24]

Barb's another rock star in here.

[00:12:12:20 - 00:12:13:00]

Okay.

[00:12:15:04 - 00:12:20:11]

So, uh, Damien, I'm sorry. Damien is at work. I won't be able to join a breakout.

[00:12:23:08 - 00:12:27:00]

All right.

[00:12:28:00 - 00:12:33:08]

Laurie and you're always a big support. Laurie is helping people probably when she's sleeping.

[00:12:35:07 - 00:12:37:01]

She's always helping. It's true.

[00:12:38:18 - 00:12:50:19]

So she knows so much. It's like sometimes somebody will come out with this weird software that I have no idea what it is and they'll have a problem with it. And Laurie will chime in and say, Oh, here's what you have to do. I'm like, how does she know about all this stuff?

[00:12:53:24 - 00:13:11:00]

So, so true. All right. I think I have it pretty much ready. I'm just looking to make sure I do have some rooms that have four. Well, one has three. One, some rooms will have four people, but I think that's going to be okay.

[00:13:12:13 - 00:14:09:22]

Um, actually, I think Barb, if you can't stay too long, I'm going to put you in a room with four as well. Well, I might still put you in a room with, let's see. No, I think we're good. We'll have some of that have four. So what I would say is, um, each person, let's just plan on you having about 10 minutes per person, um, because then usually it goes a little bit over that anyway, so if someone wants to be the timer, um, someone in your group, have it be it be the timer so you can kind of stay on track so everyone gets a turn. And then if you do have extra time after you can just keep connecting. You can either come back to the main room when you're done, or I'll let you know, Hey, I'm going to close rooms at this time. I will close the rooms, um, after the 45 minutes so that we can come back and chat and see how they went. Um, but then we will be good from there. Okay. So I think we are good to go.

[00:14:11:00 - 00:15:34:00]

Carly has a good question real quick. Um, so it's a combination of looking and, or sorry, listening and giving feedback. So it's kind of, uh, like a brainstorming session, hence, uh, mastermind. It's just collaborating together and sharing insights and helping each other through specific challenges that, uh, you may have. Yeah. I don't know if that explains it well enough. Exactly. So what you'll see, if you have the agenda, you can use this kind of as a, uh, thing. So say it will say, Carly, you're starting, you're just going to share a brief background of who you are and what you do. Um, we may know a little bit about it already, so you don't have to go too in depth, um, or your challenge that you're going through and then, um, what's been holding you back with the challenge? What's the main cause? And then takeaways, the group will mastermind and brainstorm some different things that might help you jog. Like, what's that next right step? How do I get over this hurdle and whatnot? And then at the end you can share, what is that next step that you're going to take or what is that action that you're going to do from this time together? And then once you go work through this with one person, then you'll work through it with the next. So you're doing it as one person specifically. I think I have a little echo. Sorry if I have any echo, um, but you're just doing it with one person and then you're going to do it with the next and then the next. It's not like everyone shares their background and then everyone shares their goal and then everyone shares, you're going to do it one at a time. So hopefully that makes sense.

[00:15:36:01 - 00:16:14:19]

Um, okay. Oh, Barb, you're going to be heading out now. Okay. Perfect. Not a problem. Good to see you. We'll see you this afternoon. I know you said you could come this afternoon. So we do have, um, enough in each room. So what I'm going to do, I'm going to open the rooms and you're going to see a joined button, so click to join that room and you'll head over there. Um, I do have some, oh, that are unassigned. So, uh, that just came in. I'm going to actually assign you guys to, let's see if there's to room seven. So if you haven't been in yet, you're going to see a room as you're coming in. And like I said, I might move things around if I need to, if you did not want to go into a room, just don't click the blue button, you'll just stay in here. You'll remain in here.

[00:16:16:16 - 00:16:25:22]

Um, Amy, coach Cynthia and D dry put you guys together. You just came after I had put people into breakout rooms. So you should be good to go there.

[00:16:27:08 - 00:16:32:12]

Um, and I'm going to actually share that agenda.

[00:16:33:15 - 00:16:40:04]

Here's the into the groups just in case.

[00:16:41:15 - 00:17:05:07]

Um, and I'm just going to make sure everyone gets into their rooms. All right. So Sherita and Tetiana, are you having, oh, Tetia got in her street. Are you having trouble getting into yours? Do you want to go into a room? Just let me know if not. Um, same with Brenda.

[00:17:06:10 - 00:17:12:00]

If you're not able to, or if you are having trouble finding your rooms, let me know.

[00:17:13:13 - 00:17:40:01]

Um, okay. And then we have a couple new people coming in. So Diego and Judy were moving into breakout rooms. Um, and do you want to share the agenda real quick, rich one more time? I'm going to pop you into a room, feel free to hop into it. And, um, and then the, your group will tell you what we're doing. I want to get you in there though. So Diego, I'm popping you in room seven and then Judy, I'll pop you into room six.

[00:17:44:04 - 00:17:54:10]

And then we should have essentially three in each room at least. So that would be good. So you should see a blue button, a blue join button. If you hit that blue button, you will be in business.

[00:18:02:14 - 00:18:03:23]

I do have, let's see.

[00:18:05:12 - 00:18:30:13]

Looks like Diego, uh, is in cafeteria, so he probably can't join. Not a problem at all. I think I might meet up. Um, Brenda, are you not joining a room either? That's totally fine. If you're not, um, you don't have a topic. You're just going to say, okay, perfect. So I'm going to actually move, um, those who are in room seven to room four so that they have, there's two people in each of those rooms. Don't mind me. I'm just talking to myself.

[00:18:32:16 - 00:18:46:08]

So, um, and if you don't join one, you'll just remain here. We're just going to work together. Um, just do some co-working while everyone's in their rooms. So, okay. I think we're good three or four in each room. We, oh, Diego went into a room.

[00:18:47:13 - 00:18:55:10]

You win it. I'm going to move him into room six then if he's in a room. So, um, that's funny.

[00:18:56:14 - 00:19:18:00]

But he was going to stay here. All right. So I'm just going to turn my camera off. Um, if you guys want to put lightly, put some music on in your background and just, um, work like yesterday when we did the implementation hour, just work for, we're going to do 40 minutes together and then we'll come back and regroup and talk about what everyone got out of it. So super fun. I'm going to hit stop on this.

[00:19:20:17 - 00:19:24:02]

As everyone's coming back in three, two, one.

[00:19:25:17 - 00:21:02:15]

Okay. Everyone should be back in the break in from the breakouts room. I can't talk anymore. Everyone should be back from the breakout rooms now. So welcome back. I hope you got enough time in there. I know it was a little bit fast and furious. Um, a lot of times we'll take, you know, a good 45 minutes to an hour in the breakout rooms, especially if we have four people in each, I think we had about three to four people in each. So we did pretty good there. Um, I see that Brenda, you were able to write all your client thank you notes and put them in the mail. Awesome. So you got something done during the meeting. That was awesome. Um, and it sounds like Emily and Laurie in your, your room was still working with Laurie, um, so I think, so it's hard because a lot of times, so when we're in breakouts, a lot of times I'd be like, you guys just come back whenever, but we're on a time, time limit here. So I didn't want to, we didn't want to do that. I wanted to get back in here and talk about how it all went. So I'm curious. I'd love to hear your thoughts. Like what, what you don't have to tell me all the secrets that happened in mastermind, but like how, what was the experience like? Did you, were you in a group of, um, like, I just always think God like puts you in the right room. So like, were you in a room where you all had a connection? Um, what happened? Emily, your hands up. Yes. Thank you, Gabe. Um, it was a really nice group. There was three of us, a small group. And it was really interesting because I went first and by the end of the time, we were actually all having the same

issue.

[00:21:04:01 - 00:22:56:19]

So it was kind of fun, fun, interesting and reassuring in a way to see that even though we have very different kind of business where a different people, almost different stages of the business, we still have the same and it's not, okay, it's not just me. It's not just me. I am not stupid. I'm not dumb. I'm not lazy. I am not unfocused. I'm a, it's normal. Everybody goes through that, uh, which, uh, which is really reassuring. And also seeing that whatever one suggests to the other is actually applicable to their situation as well. It's, you know, something that happens a lot in this kind of, uh, of groups where, or as a coach, what would you tell your client if he or she was telling you exactly the same? Yes. I know, I know the answer. I know what I need to do. So it was very, very, uh, useful, uh, to be in that, uh, in that group. Yeah. I love that so much. So, and I think that's something that's really cool is that when you get in a group, a mastermind like that, um, your businesses aren't always alike. Like someone might be selling physical products and someone might be selling digital products or someone might be coaching, but it's like the experiences that each of us have, we can give that insight or maybe have that like different way of thinking, um, about something that will help and be like, Oh, that just made it click and you never know when you're going to get that click or that aha moment, you know? So that's really, really cool. Thanks for sharing. I see in the chat, Mary, you were able to show, um, your group, your website and got amazing feedback. So that's super exciting. Um, Yeah. Coach Cynthia said good for hearing that we have similar challenges, but we shared ideas with each other, um, that we are considering to implement. I love that.

[00:22:58:14 - 00:23:11:20]

All right. Anyone else want to share what else did you, what other like takeaways did you get? Is there something that you're going to take from this? Like, what did you think about what your next, the next piece of your goal is the next step that you're going to work on? What else?

[00:23:27:01 - 00:23:40:05]

Catherine said good ideas to help break out of thinking one way. Yes. Emily it's decided no sub stack. Yay. Okay. What did you decide? Like, are you going to go some elsewhere? What are you going to focus on?

[00:23:43:09 - 00:24:00:20]

Um, I'm just going to start with the kid creator profile and, uh, and then the night grid, the nine grid, uh, strategy, just because as I was talking, Rachel, just answer me by saying, you know, if you want to go with sub stack and inside, there was a voice that like, but I don't want to go. That's the point.

[00:24:02:22 - 00:24:04:22]

So, okay, then no sub stack.

[00:24:06:00 - 00:24:44:16]

Love it. I love it. I think we need to be true to ourselves in that way. Like, how do we want to put ourselves out there? How do we want to create content? Because in the long run, that's what's going to matter. Like we'll do more of it if we want to do it. And so I love that Emily, that you were like, you know what, even though people say, I need to be there because that's the thing, let's do it differently. Even though they say you need to be there, do you need to be there? Um, because it might not be the best growth strategy for you. Yeah. Exactly. Awesome. Um, Grammy said in the chat, we have to be committed to finding our people, especially if we are serving in ways they aren't even aware they need. Yeah, absolutely. Carly, your hands up. I'd love to hear you share.

[00:24:47:01 - 00:24:54:04]

Yeah. I actually feel nervous sharing this and I haven't felt that in a long time. So that's really good. That's always a good sign for me that it's meaningful.

[00:24:55:08 - 00:26:21:22]

Um, so yeah, one thing that I got to talk about and the ladies in my chat were very supportive and helpful. So it was really nice to just bounce ideas off is I'm going to do, cause I've built this mentorship, right? With vitality habits, my holistic health course. And so it's not just a DIY thing anymore. And so for my first cohort, um, where I'm giving a lot more one-on-one support, I think I'm going to look for people that I can like bless with it and just get, I only want four women who are like entrepreneurs and I want them to have faith because I really want to go really deep and also it would build up me. I think to have those strong women come and be dedicated to something where I'm not having to like with the DIY, it's very much like bringing people in who don't have faith and leading them towards it, which is a whole different energy, but I really am feeling strongly that calling to come together and support to have that strategy and, and stuff. So I think what I'm going to do is a pay what you can, and I'm going to let it even be zero, and I'm just going to trust God to show me the right people to offer that to. So I don't really know what that looks like if I have to do applications or invitations or what that will be, but I'm just going to keep my heart open to that and finding those four people who really want to dig into their health for six months and be really supported.

[00:26:22:22 - 00:26:58:00]

Wow. That's really cool. And what I love about it too, is when you're doing something for the first time, like you have coached a lot, you know how to coach, but you're doing this program for the first time, you, they're a blessing to you too. Like, because that's, it's all market research, like you're learning right alongside them, they're going to give you direct feedback. It's going to help you grow the program into what's going to be the most beneficial. And then you can consider now, what would I charge for this? Right? Like, so I love that you're going into it with that servant heart of knowing this is a blessing for them, but it's also going to be meaningful for me.

[00:26:59:05 - 00:27:00:13]

Yeah. Thank you. It's exciting.

[00:27:01:13 - 00:27:04:23]

Yeah. Very good. I love it. Um, I see it.

[00:27:06:22 - 00:27:41:13]

Maka Naka, how do I say, or is it Donna? Maybe that's your last name. It might be Donna. Um, I learned that I need to avoid thinning out on too many things that I should focus on one and keep improving. Thank you to Kevin. Love it. Kevin is amazing. Um, he's a part of the action driven collective and has so many good insights. If you need somebody with, um, either for marriage coaching or, um, website creation, website design, he is your person. Like him and his wife have a really great solid coaching business that they help other couples. Um, Ashlyn.

[00:27:43:14 - 00:28:09:17]

Hi. Yeah. I want to, um, kind of boost up Carly a little bit because she is definitely a great coach. I was in the group with her and, um, I feel, I don't know, kind of like, um, conflicted and I don't know what the right word is, like divided because of what I had been thinking. And then as soon as I shared, she like pinpointed exactly what I needed to hear.

[00:28:10:17 - 00:29:12:22]

Um, I have been thinking of like, I don't like content creation. That's why I'm pushing social media aside. And I was thinking, I don't want to do a newsletter. Everybody's talking about newsletters. I'm not going to do that. And then yesterday, or I don't know, one of these meetings, I was like, okay, actually, this sounds like the path I should go. I should create a lead magnet and then a monthly sequence. And that's the way to go. That's the way I'm going to get more leads. And then I was still kind of conflicted because I don't want to do that. And it's exactly what, um, I think it was Emily that was saying like, that's the sub stack, um, dilemma, right? And, and then Carly said something and I don't remember exactly the wording, but, um, what I like, she pointed out what I was explaining is that I've been cold calling people, I've been emailing. I've been reaching out to people because that's, that's my desire is to like connect and serve.

[00:29:13:23 - 00:30:56:06]

And she pointed out, well, that is, that's your strong suit there. Like you should, you should consider that as, um, you know, that's the content creation that you can invest in. Um, and just like fine tuning that rather than trying to, um, you know, invest in these other ways that are not, you know, not inspiring to me, not, not exciting to me. So this black and white thinking of like, Oh, this is what everybody says or, you know, all these different things, there's just lots of ideas to wade through and like really listening to God and that, that direct, um, you know, way that I want to serve people, I want to connect to people and make a difference, make an impact to people. So, um, anyways, I don't know if that made any sense, but it was super helpful to me in the, in the group. And, um, yeah, really appreciate that kind of, um, small group brainstorming, uh, mastermind was awesome. Thank you. That's amazing. And because what you've been doing is working too. So sometimes, um, we forget to like, look at, is it working or not? Like if it's not working, maybe we need to think about shifting the strategy, but if it's working and it's serving you well, why would you do something different? Right? So, and for you, Ashlyn, like as

a bookkeeper, again, we were kind of going at how many clients do you need? You really don't need a huge, but you can't serve all the clients. You can only serve a so many at a time. So putting your effort into creating a newsletter, now there's about their value, there's value for that. Right. Um, but creating, putting your effort into that and trying to get leads with a lead magnet, maybe isn't the best route for you because you don't need hundreds of thousands of people, you just need a handful that you're serving well.

[00:30:57:11 - 00:31:08:20]

Yeah. So good. I love it. I see also in the chat, Brenda said, I have decided to stick with my blog and newsletter strategy, no more stressing over social media. Woo. That's awesome. I love it.

[00:31:09:23 - 00:31:20:12]

Um, I'm just looking to see if there's any others in the chat. Oh, lots of chat going on. Um, her mama's always said, if you, all your friends jumped off a cliff, would you?

[00:31:21:16 - 00:32:03:04]

I know. I kind of think about it this way now. I think about like, okay, everyone's doing that. Hmm. What should I do? Like, where should I, where should I live? Like, what am I being called to? Right? Like when God, when I got that nudge to get off social media, everyone was doing social media, it was still kind of actually working for a lot of people, but I just didn't want to be there. It was the sub stack issue that Emily has. It's the newsletter issue you're having, Ashlyn. It was like, it's draining me. It's not serving me. Like, I don't feel like I'm serving anyone with it either. Like it's just, everything's getting lost in the abyss. So I made that choice to leave. Um, what should I do? Not what, not, I should do that because everyone else is doing it. Right.

[00:32:05:03 - 00:32:15:12]

All right. Bye Michelle. Good to have you here. Um, any other final thoughts? Anything that came out of mastermind? Anything that you're going to take away from this week that you're going to go do.

[00:32:22:14 - 00:32:32:01]

Awesome. Well, this has been so, so, so fun. I think this day was super meaningful. Um, Laureans had too many to list. Catherine said continue plotting along.

[00:32:33:06 - 00:32:36:18]

Um, Emily's just had an aha moment about social media.

[00:32:38:22 - 00:32:44:16]

Grammy said, probably we all need to remember our first love, what we set out to do. Exactly. Yep.

[00:32:46:08 - 00:32:46:18]

Awesome.

[00:32:48:19 - 00:32:51:21]

All right. Well, could we do a week three?

[00:32:53:14 - 00:36:25:04]

I would keep doing this forever. Well, if you want to keep doing this with me, this is what we do in the action driven collective. Come hang out with us there. That's my little plug. Um, but, uh, we serve well in there. Rich is in there coaching. I'm in there coaching a lot of us, a lot of friendly faces. Um, Kevin's in there, Laureans in there. Um, Dora's in there, Kathleen's in there. So we have some great people in there and we do exactly what we just did today. We do exactly what we did Monday, Tuesday, Wednesday, Thursday, just not all in one week. We spread it out so that you don't get too exhausted or overwhelmed. Um, so yeah, Lori and said we have slack next week, but the collective is totally worth it. I think it is too. Um, how do I get there, Victoria? Do you want to pop in the chat, um, rich, the link to the action driven collective? It's also on the schedule page. So if you have the schedule page, there's a link to learn more about the collective and become join us there. I'll send a couple of different emails, um, with some information for you as we close up slack and as we close up the week, but I just want you to know that this week, I mean, we've poured hours and hours and hours and hours and hours and hours on hours into the conference and into implementation week, but I'm telling you, I was blessed probably more than each of you was this week. Like just being able to be here alongside you serving, um, loving on you and getting to see where God can, um, where God's leading you next and getting to see you guys light up in the fact that you don't have to do it the world's way. You don't have to do it the way everyone says or how the gurus say you get to choose how you run business. It's just, that's a heart. That's a mission I have in the heart that I have to serve in that way. So thank you for letting me be a part of your journey. Um, for those who have the VIP experience, we're going to come back in a few hours for another meaningful conversation. Last, yesterday's was just, just on fire. Like we had some really deep conversation about faith and business. Um, so come hang out with us this afternoon. If you need anything, just email us info at red hot mindset.com or hop into Slack. Let us know we're in the drop-in coaching channel today. I'll probably hop in there tomorrow. And then that one will be a little bit more silent. We're going to start wrapping up things next week, but, um, thank you for being here. Thank you for being you. Thank you for serving and saying yes to the calling that God has on your heart. Um, let me pray for us and then we will, and then we will be done. Your heavenly father. Thank you so much for our time. Thank you so much for this mastermind session. Thank you for giving us community for, um, for us having, for giving us the passion to be around others, to serve with others, to love on others. And I pray that as we are leaving implementation week this week, that's the call, that's the call each of us have us on our heart is how can I serve one more person? How can I love one more person? How can I give one more thing and just be that light? Um, as we're working, that we're working to glorify you that, you know, we're okay with making mistakes because it means we're in action. We're okay with doing things messy because we know you'll clean it up. We know the results are up to you. Like we are in motion. We're doing the work. And I just pray that you will guide each of us in the next right step that you will guide us and you'll help us to see the results along the way, the progress along the way, but

really to lean into you and knowing that's what matters, letting you steer the wheel, steer the path and write the map. Um, we love you. We thank you in Jesus name. Amen.

[00:36:26:07 - 00:36:30:10]

All right. Thank you for showing up for being you and we will see you soon. Bye for now.